



## **Bill Seely**

**President**  
**Varsity Spirit**

“Varsity Spirit is proud to call Plano ‘home’ for our new office that provides uniform innovation and educational campus, clinics and competition creating life enhancing experiences for cheerleaders, dancers and their families each year. The City of Plano has been extremely welcoming and is the perfect refresh for our employees and customers as we strive to create memorable experiences for young people.”